
Fall 2009 HOD Meeting
Electronic Motion #1: Evidence-Based Practice
November 2, 2009



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The House of Delegates conducted a dialogue on evidence-based practice on October 16, 2009. The purpose of the dialogue session was to:

- Better understand evidence-based practice and the ADA Evidence Analysis Library (EAL).
- Identify key steps to broaden access to evidence-based practice resources.
- Identify key steps to broaden the use of evidence-based practice across all areas of practice.

Based on the dialogue, a series of guiding principles were identified related to strategies for overcoming the barriers related to access and utilization of evidence-based practice resources:

- Providing educational opportunities for practitioners regarding access and utilization is critical (i.e., CPE articles, certificate programs, workshops, training programs, webinars/teleseminars) to increase members' personal responsibility.
- Offering incentives to practitioners, employers and institutions for accessing and utilizing resources (i.e., ease in finding information on EAL, quick links, inclusion in career ladders).
- Marketing resources to practitioners, employers and institutions for accessing and utilizing evidence-based practice resources (i.e. use of success stories, fact sheets, case studies).

Therefore, be it resolved that the House of Delegates requests the Evidence-Based Practice Committee to develop a comprehensive marketing plan, in conjunction with other ADA organizational units, based on the identified barriers and strategies for access and use of evidence-based practice resources by May 2010. The focus of the marketing plan will be to increase broad based usage by RDs and DTRs. The marketing plan will include an evaluation component to measure success in increasing practitioner's knowledge and to deliver evidence-based practice for providing quality services to the public. A report on implementation of the marketing plan will be provided to the House of Delegates by May 2011 and 2012.

Originator: House Leadership Team

Fall 2009 HOD Meeting
Electronic Motion #2: Health Reform
November 2, 2009



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Suite 2000
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The House of Delegates conducted a dialogue on health reform on October 17, 2009. The purpose of the dialogue session was to:

- Better understand what is going on at the state level related to health reform.
- Better understand ADA's legislative efforts.
- Link state level activities with national activities.
- Develop strategies that can be utilized in each state affiliate dietetic association.

As a result of the dialogue session, a series of guiding principles were identified:

- Enhancing communications from ADA and affiliates to mobilize members.
- Developing and promoting consistent messages on ADA's stance on health reform.
- Utilizing social marketing techniques to enhance member participation in health reform activities.
- Offering education and tools to improve member confidence to participate in advocacy activities.
- Evaluating member participation in advocacy activities to determine effectiveness.

Therefore, be it resolved that the House of Delegates requests the following actions:

- All ADA members are empowered and prepared to respond to legislation related to health reform in all "calls to action" by the Association.
- The Legislative and Public Policy Committee is requested to develop a plan, budget and evaluation tool for effective legislative training programs as an urgent need of the membership. A preliminary report from LPPC will be submitted to HOD by May 1, 2010 and all future reports will include an update on training programs.
- The Legislative and Public Policy Committee is requested to take an influential leadership role in all future public policy activities that will assure the inclusion of the RD in legislation and regulations.
- Affiliate dietetic associations and DPGs are requested to collaborate and build partnerships within and outside the association to effectively position health reform and all critical legislative and policy issues related to the role of the RD as leaders in food policy and nutrition services.

Originator: House Leadership Team