
PPW 2010 Webinar Series Begins March 22

Get ready! ADAs 2010 Public Policy Workshop Opening Session will air live online March 22. Following the Opening Session, seven live Webinars are scheduled over the next four weeks. This 2010 online PPW is a great opportunity to join your fellow ADA members across the nation and to hone your advocacy skills at an affordable price.

If you miss a Webinar, don't worry: They will be recorded and available at a later time for your viewing on ADA's Web site.

Non-members and Students

Non-ADA member RDs and students are invited and encouraged to attend Kick-Off Parties with members and are welcome to register for PPW Webinars.

Non-ADA member registration fee for individual viewing is \$89. The same discount offer described below for Opening Session also applies to non-members and students. This offer ends March 1.

How to Participate in the Opening Session

To take part in the PPW Opening Session, you can:

- 1) Attend a PPW Kick-Off party or other group event
- 2) Watch the live Webinar presentation on your own from the comfort of your home or office.

Registration and other information for these viewing options are below:

Individual Webinar Registration

The cost for ADA members watching the March 22 Opening Session on your own and not attending a Kick-Off Party or other group setting is discounted from \$89 to \$19. If, at the time of registration for the Opening Session, you also register for any of the other seven PPW Webinars, a further discount of \$19 is awarded. In other words, register for one or more Webinars in addition to the Opening Session and the Opening Session will be free. This special offer is available only until March 1.

1.5 CPEUs will be issued for each Webinar you view at the individual rate, including the Opening Session.

Group Registration and PPW Kick-Off Party Schedule

State affiliates are organizing PPW Kick-Off Parties. These are a great way to network with other registered dietitians, have fun and participate in planning meetings to Congressional district offices. Contact your affiliate [Public Policy Coordinator](#) for more information to participate in a Kick-Off party in your state.

Only hosts and those arranging other group sessions need to pay the group rate of \$89. Those attending the parties and group sessions do need to register and pay a fee online. Certificates for

1.5 CPEUs will be sent to the host of the group session for distribution to attendees. If you attend a group session, be certain you give the host your name and e-mail to receive your certificate.

Groups can also take advantage of the discount for the Opening Session if the host registers for one or more Webinars at the group rate. This option may be particularly attractive for groups of employees viewing at your worksites.

The timing of Kick-Off Parties is below, listed by time zone.

Affiliate PPW Parties begin (sign-in, networking and refreshments)

4 p.m. – 5 p.m. Eastern Time
3 p.m. – 4 p.m. Central Time
2 p.m. – 3 p.m. Mountain Time
1 p.m. – 2 p.m. Pacific Time
Noon – 1 p.m. Alaska Time
11 a.m. – noon Hawaii Time

Live Webinar Presentation

5 p.m. – 6:30 p.m. Eastern Time
4 p.m. – 5:30 p.m. Central Time
3 p.m. – 4:30 p.m. Mountain Time
2 p.m. – 3:30 p.m. Pacific Time
1 p.m. – 2:30 p.m. Alaska Time
Noon – 1:30 p.m. Hawaii Time

Table Work (Skills and planning for Congressional district meetings)

6:30 p.m. – 7:30 p.m. Eastern Time
5:30 p.m. – 6:30 p.m. Central Time
4:30 p.m. – 5:30 p.m. Mountain Time
3:30 p.m. – 4:30 p.m. Pacific Time
2:30 p.m. – 3:30 p.m. Alaska Time
1:30 p.m. – 2:30 p.m. Hawaii Time